

2025 IMPACT REPORT

ENGINEERING A WORLD WHERE EVERY CHILD CAN WALK SAFELY

www.amend.org

AMEND

OVERVIEW, HISTORY & ORGANIZATIONAL PROFILE

Celebrating 20 Years of Impact

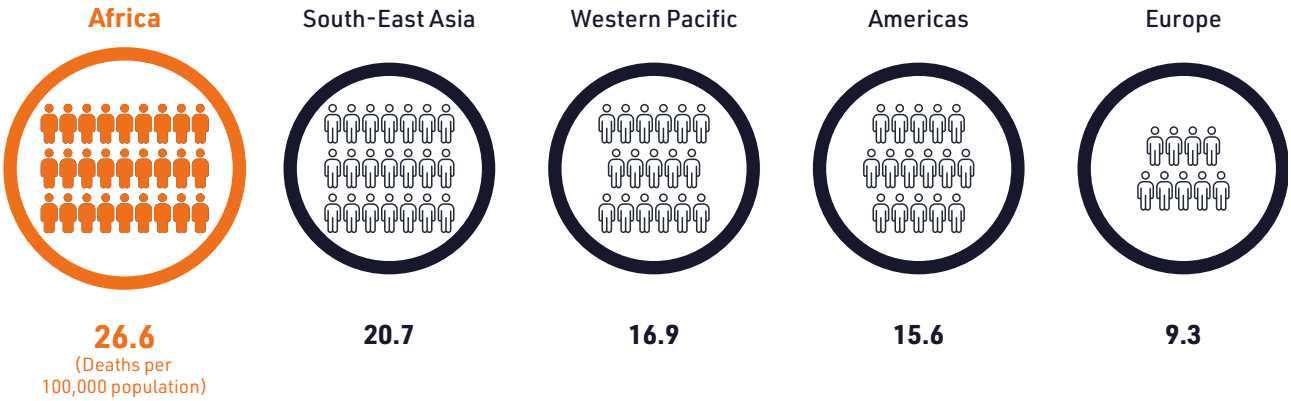
Founded in 2005, Amend celebrated its milestone 20th anniversary in 2025. Over the past two decades, we have evolved from a grassroots initiative into an internationally recognized champion for data-driven, evidence-based road safety programs that protect vulnerable children across Sub-Saharan Africa. As a registered US 501(c)(3) non-profit and French association, Amend maintains permanent country offices in Ghana, Mozambique, and Tanzania.

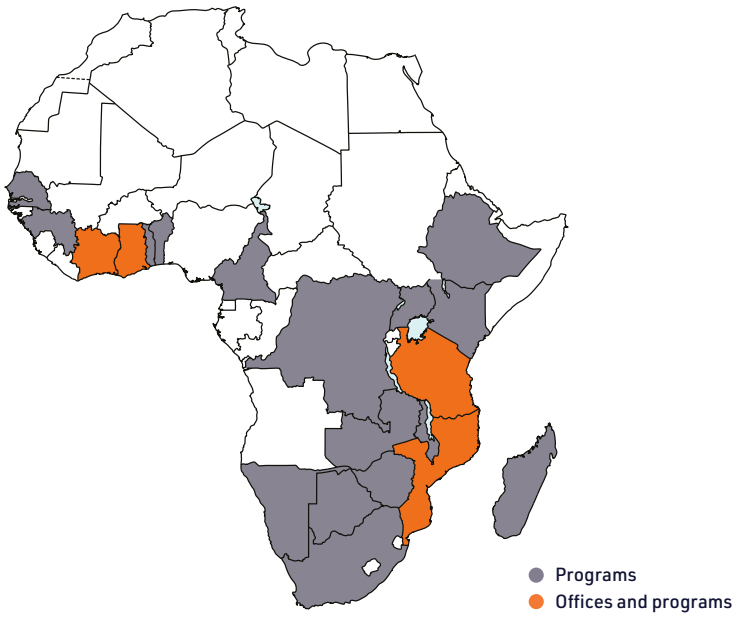
The Challenge We Confront

Road traffic injuries (RTIs) are the leading cause of death globally for children and young adults aged 5 to 29, with **Sub-Saharan Africa sustaining the highest RTI rates in the world**. While infrastructure development drives economic growth, newly paved highways, urban road upgrades and bus rapid transit developments frequently prioritize vehicular speed over pedestrian safety. This forces millions of vulnerable children and other road users to navigate high-risk traffic mixes simply to access their right to education, livelihoods and services. Amend directly addresses this crisis by providing public authorities and international lenders with the technical capacity to design and construct human-centric, safe transport corridors.

> “Road safety is a challenge in our African countries. Amend is helping to raise awareness and to improve designs, while sharing valuable knowledge and expertise, with road infrastructure projects and governmental entities
>
> ***Maria de Fatima S. R. Arthur,*** Project Implementation Unit Coordinator (2025), MOVE Project, Mozambique

Global Road Traffic Injury Risk
(Deaths per 100,000 population)





Our Team

Our execution relies entirely on localized leadership: over 85% of Amend's staff are African professionals based permanently in the regions where we operate. Our multidisciplinary team features highly specialized roles:

- **Road Engineers:** Technical staff who analyze pedestrian and traffic characteristics, perform geometric design reviews, create improved designs, and supervise construction to install safe infrastructure and improve multi-million dollar road networks.
- **Community Specialists:** Ground-level coordinators trained in community behavioral change, road safety education, motorcycle rider training, and localized institutional mapping.
- **M&E and Data Analysts:** Specialists utilizing advanced diagnostic tools – including aerial drone imagery and artificial intelligence traffic-parsing software – to model vehicle velocities and pedestrian safety parameters and gather and analyze epidemiological data .

An Exceptional Standard of Transparency

Amend proudly maintains a 4-star, 100% rating from Charity Navigator. **This perfect score represents an extraordinarily rare distinction in the international non-profit sector,** achieved by less than 1% of charities evaluated globally. This rating provides independent validation to our funding network that our allocations are structurally optimized for execution transparency, operational efficiency, and maximum programmatic impact.

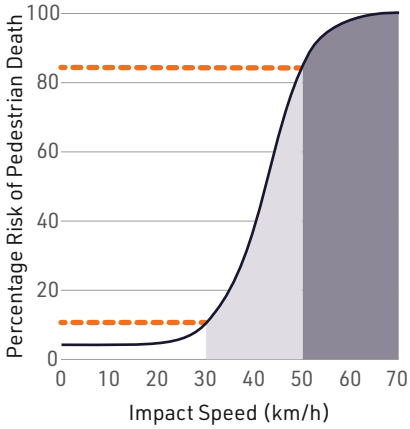


Flagship Program: Safe Schools Africa

Safe Schools Africa is Amend's overarching continental flagship program. Supported individually by core funding partners including the FIA Foundation and the Agence Française de Développement (AFD), Safe Schools Africa serves as our centralized programmatic vehicle for scaling safe infrastructure across Sub-Saharan Africa.

Aims and Approach

Safe Schools Africa utilizes a "people-centered design" approach to prioritize human lives. We provide technical assistance to ensure safe infrastructure for children and other vulnerable road users is integrated into large-scale, development bank-financed road projects which often span years with budgets of hundreds of millions of dollars. To achieve this, we work in close collaboration with governments, development banks, and road contractors throughout the entire lifecycle of these projects. By physically separating child pedestrians from vehicular lanes and lowering impact speeds to 30 km/h or below via raised crossings, speed humps, guardrailing and bollards, the system counters exponential crash risks.



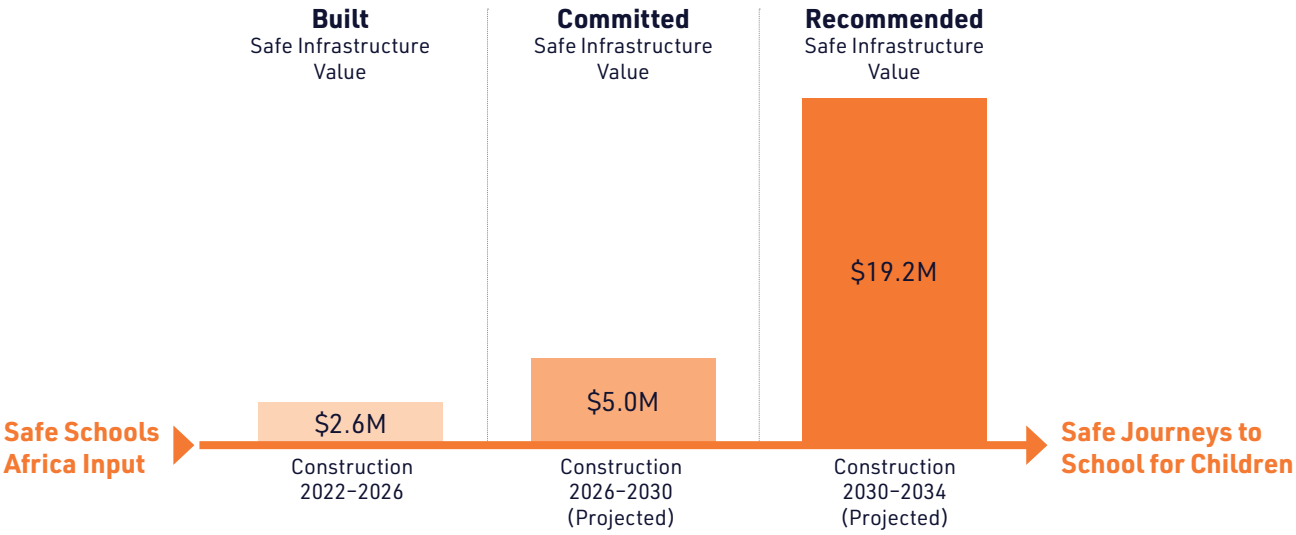
The relationship between pedestrian safety and the impact speed of vehicles

Scientifically Proven Protection

Based on research conducted with the US Centers for Disease Control and Prevention (CDC), our underlying methodology is scientifically proven to reduce the number and severity of child pedestrian traffic injuries. These results were published in the scientific journal *Injury Prevention.*

Numbers

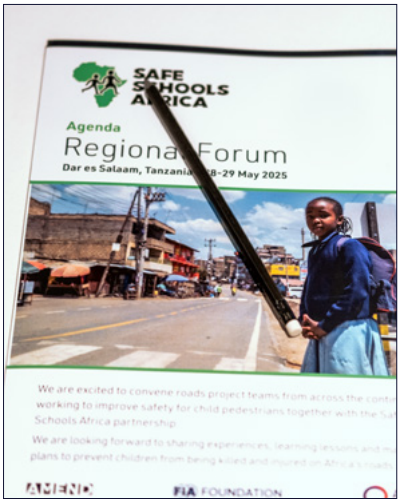
Through Safe Schools Africa, Amend leverages dedicated donor contributions to unlock large capital allocations for school zone improvements via funds in the development bank loans and grants to governments. This table shows the leverage to date, and a dozen additional roads projects are in the pipeline.



Advocacy

To help ensure the construction of roads that are safe for child pedestrians across the region, the Safe Schools Africa framework executed two major advocacy milestones during the 2025 calendar year:

- **Safe Schools Africa Regional Forum (Dar es Salaam – May 2025):** We convened 80 technical-level stakeholders spanning government roads agencies, development banks, and engineering contractors to share practical experiences and catalog public commitments to integrate school zone designs into road projects.
- **Safe Schools Africa Roundtable Discussion (Johannesburg – November 2025):** We gathered infrastructure project leads and engineering consultant partners to dig deeper into procurement policies with an eye to mandating that child safety features be detailed from the beginning of road projects directly inside initial project appraisal documents.



You can download a full Prospectus on Safe Schools Africa here.

As well as our flagship Safe Schools Africa program, we deliver projects providing road safety education to schoolchildren and communities and safety training to motorcycle riders. We also undertake scientific research, and we advocate governments and others for the strengthening of road safety policies and procedures.

2025 PROJECT UPDATES – FUNDING PARTNERS

Amend's operations in 2025 were largely supported by our core funding partners.

FIA Foundation

The multi-year support of our nearly 20-year partner, the FIA Foundation, funds our technical assistance to development bank portfolios. In 2025, this funding enabled our engineering teams as they worked to integrate child pedestrian safety into active development bank projects across Sub-Saharan Africa. Amend's road engineers routinely evaluated active construction phases, conducted geometric design reviews, mapped pedestrian desire lines, and deployed drone-captured data alongside artificial intelligence software to submit detailed infrastructure design modifications directly to government roads agencies. These technical interventions ensured that safety features are built directly into active road building cycles rather than treated as later retrofits. This funding also supported targeted infrastructure modifications for demonstration projects at schools, such as Sinza Maalum Primary School in Dar es Salaam, Tanzania, where step-free raised crosswalks and continuous protective pathways were installed for children with physical and mental disabilities and we held a ribbon-cutting event that attracted international partners and media.



ACTIVE PROJECTS	Project Preparation: Feasibility Study	Preliminary Design	Loan Approval from Bank	Procurement (Engineering Consultants & Contractors)	Detailed Design	Construction	Construction Complete
Ghana: African Development Bank – Eastern Corridor Road Development Programme (ECRDP) – Lots 3 & 4							
Ghana: African Development Bank Eastern Corridor Road Development Programme (ECRDP) – Northern Orbital							
Madagascar: European Investment Bank (EIB) – RN6 (Antsiranana)							
Mozambique: World Bank – Integrated Feeder Roads Development Project (IFRDP) – N1/N10							
Mozambique: World Bank – Maputo Metropolitan Area Urban Mobility Project (MOVE) – Connector Roads							
Mozambique: World Bank – Maputo Metropolitan Area Urban Mobility Project (MOVE) – BRT Corridor							
Sao Tome and Principe: World Bank – National Road 1 (EN1) Rehabilitation – Section 2& 3							
Tanzania: World Bank – Roads to Inclusion & Socieconomic Opportunities (RISE) – Iringa Roads							
Tanzania: Dar es Salaam Metropolitan Development Project II (DMDP II)							
Zambia: World Bank – Improved Rural Connectivity Project (IRCP) – Lusaka Package 19							
Zambia: European Investment Bank (EIB)– T2(Mpika to Chinsali Road)							
Zambia: World Bank Transport Corridors for Economic Resilience Project (TRACER) – T2 (Serenje to Mpika Road)							

Current development bank financed roads projects on which Amend is delivering technical assistance and their stage



Nalla Ndiaye Primary School, Saint-Louis, Senegal after improvements

Agence Française de Développement (AFD)

AFD supported critical demonstration infrastructure projects in West Africa, which brought both Phase I and Phase II of our multi-year project together to a successful conclusion. Six full Safe School Zone infrastructure transformations were finalized in Côte d'Ivoire and Senegal. These physical street upgrades delivered protected footpaths, bollards, raised crossings, and traffic calming that immediately protected over 6,000 students daily.

> Before the road improvements, motorcycles and other vehicles used to overspeed, and we were very afraid to walk along the road. There were no road signs, no speed humps, or any road markings. After the infrastructure improvements, it has become easier and safer to walk along the road and cross it

Tabia Ramadhan Geuza,
Parent, Sinza Maalum Primary School (Dar es Salaam, Tanzania)

World Bank (Global Road Safety Facility – GRSF)

Funded by the World Bank's GRSF, Amend completed an extensive research initiative focused on conducting rigorous road safety inspections and piloting school-based road safety packages in Tanzania. We inspected 40 locations across 30 government schools situated close to transport corridors undergoing upgrades under active World Bank-financed projects. The study revealed that 90% of the evaluated school zones rated at only 1-star for pedestrian safety. To address the documented safety crisis, the project produced three standard indicative engineering layouts for Safe School Zones, with associated Bills of Quantities. Furthermore, Amend designed and piloted safety enhancements for the Traffic Police-led *Junior Patrol*, utilizing traffic cones and teardrop banners to successfully reduce the rate of drivers failing to stop from 22% down to 8%.



Children on a 1-star road in Dodoma, Tanzania

TYPSA Foundation

Our targeted partnership with the TYPSA Foundation focuses on injecting child-centric safety design into expanding infrastructure routes in Madagascar. The TYPSA Foundation co-funded Amend's Safe Schools Africa input on the RN6 road rehabilitation project in northern Madagascar, financed by the European Investment Bank and European Union. Working in coordination with the government road agency, *Agence Routière*, our engineering interventions are fully prepared for active construction in 2026.



A school on the RN6 in Madagascar where pedestrian safety will be improved



A driver attending the Kids' Court


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Injury

Impact of "Kids' Court" on traffic infraction recidivism in Dar es Salaam: A novel approach to a troublesome problem

Paper published in the journal *Injury*

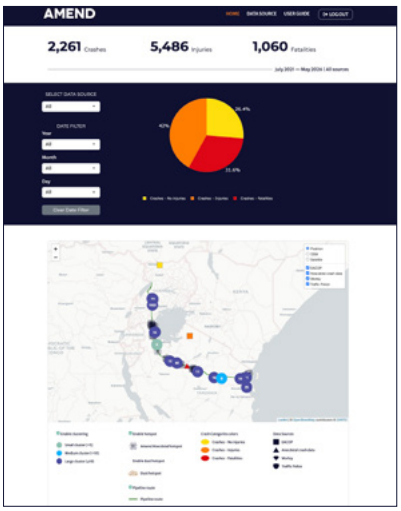
Cotswold Foundation

For the fifth consecutive year, the Cotswold Foundation supported Amend's work in Tanzania to innovate and evaluate child-centric road safety. The 2025 grant funded a comprehensive study utilizing the official Traffic Police database to track repeat offending among drivers. The analysis demonstrated that the total number of subsequent traffic offenses was significantly reduced as a result of drivers' participation in Amend's Kids' Court program, through which drivers who commit an offence outside a school are required to face a panel of child judges rather than paying a regular fine. In comparison to a control group of drivers who did not face the Kids' Court, participating drivers showed a significantly longer period before committing a repeat offense. Funding also enabled our innovative *Child-Centered Design Panel* pilot, empowering primary school students to directly question and influence government officials and consultants managing the second phase of the World Bank-financed Dar es Salaam Metropolitan Development project.


Primary school road safety education

EACOP Community Road Safety Programme

Amend has been contracted by the East African Crude Oil Pipeline (EACOP) to mitigate road safety risks faced by communities resulting from the construction of the 1,147-kilometer pipeline corridor crossing Tanzania from the border with Uganda to the Indian Ocean coast. Over the course of 2025, with our teams of Community Road Safety Coordinators and Assistants situated across Tanzania, we delivered specialized road safety education and awareness sessions to almost 95,000 school children and over 13,000 community members throughout Kagera, Geita, Shinyanga, Tabora, Singida, Dodoma, Manyara, and Tanga regions. We provided safety training to over 250 motorcycle taxi riders operating in the areas close to the pipeline construction sites. Additionally, we developed and launched a tracking portal that is continuously updated with road crash data from various sources like EACOP, the Traffic Police and communities. This map helps both Amend and EACOP's operations team to target our road safety activities.



Live crash map developed for EACOP

Puma Energy Foundation

The Puma Energy Foundation is supporting Amend to strengthen our motorcycle training programme, addressing the safety risks created by the rapid expansion in the number of commercial motorcycles operating in many African countries. During 2025, we developed a new "Lifesaving Knowledge and Skills for Motorcycle Taxi Riders" curriculum, and our Lead Trainer achieved certification from the Motorcycle Safety Institute of South Africa. We are preparing to train almost 900 riders in Malawi and South Africa during 2026.



Commercial motorcycle rider training

Puma Energy

Amend's "Be Road Safe Africa" program, supported by Puma Energy, delivered meaningful primary school interventions across Botswana, South Africa, Tanzania, Zambia, and Zimbabwe, in 2025. Operating in high-risk communities, the program runs child-focused educational activities including interactive road safety lessons, drawing competitions with prize ceremonies, targeted child-led road safety clubs, and localized Kids' Courts where child "judges" question drivers stopped for traffic violations, securing driver pledges and encouraging permanent safety habits. Across the five countries, a total of around 59,000 children from 45 schools participated in the activities, and the program received media coverage on television, radio, in print, and via social media.



"Be Road Safe Africa" drawing competition



FUNDRAISING & THE FUTURE

Fundraising Events

France's Côte d'Azur can feel a long way from the communities where Amend works in Africa, but every year we bridge that distance to raise crucial unrestricted funds for our work. We are deeply grateful to all the supporters who attend our fundraising events – such as our annual Cannes Luncheon at the Hotel du Cap-Eden-Roc during the Cannes Film Festival and, in 2025, Gala One in Saint-Tropez – to benefit Amend and our partner charities. These high-profile gatherings allow us to showcase our award-winning road safety programs to international philanthropists, corporate partners, and global advocates, securing the vital discretionary resources necessary to sustain our lifesaving work across Sub-Saharan Africa.

2026 and Beyond: Strategic Expansion



As we move forward, the regional demand for Amend's technical expertise exceeds our current capacity. We recognize that to meet this need and effectively support the communities we serve, we must grow alongside the challenges they face. New partnerships and activities in 2026 will include:

- **New West African Francophone Office:** To properly coordinate our expanding French-speaking portfolio, Amend will officially launch a permanent country office in Côte d'Ivoire in 2026.
- **Institutional EU & AFD Scale-Up:** We have secured a milestone 5-year, €3.84 million project co-financed by the European Union (EU) and the Agence Française de Développement (AFD) that will launch in 2026. Operating under the urban mobility modernization *MAMBO* project in Bouaké, Côte d'Ivoire, Amend will design and install safe school zone infrastructure around more than 50 high-risk schools, directly protecting over 30,000 students and building capacity of local officials and engineers.
- **Bloomberg Philanthropies Partnership:** In 2026 Amend will be proud to launch a major new multi-country partnership with Bloomberg Philanthropies. Over 18 months, we will implement one safe school infrastructure demonstration project and one development bank-financed road technical assistance project in each of Ethiopia, Kenya, and Uganda.
- **Formalized Research & Evaluation:** We will launch a formal research division, led by a staff Research Director, to govern our scientific work. This team will evaluate the impact of our programs and conduct baseline research into the causes and characteristics of road crashes in Africa. Our 2026 agenda includes the launch of a study into the impact of safe school zone infrastructure on vehicle speeds, an impact evaluation of our motorcycle rider training program and several other key initiatives.

Thanks to the support of our partners and the communities where we work, Amend enters its third decade fully equipped to ensure that transport infrastructure and education initiatives protect Africa's most valuable asset: its children.

For more information on partnerships or to inquire about anything at all, please contact our team at info@amend.org.